



Firm Overview

ZICO Law is a regional network of independent local law firms focused on the ASEAN region. With a presence in 17 cities in 10 out of 10 ASEAN countries, its 300 lawyers enable clients to enjoy value added legal services by leveraging on a combination of local expertise and regional insights.

Establishing in Thailand as a full-service law firm in 2006, ZICO Law Thailand advises on a range of multidisciplinary services and hosts a team of 40 industrially experienced professionals who are well-equipped with both Thai and ASEAN-relevant business and corporate advisory skills.

In 2015, the Bangkok office opened its doors to ZICO IP, who specialize in all facets of intellectual property ranging from registration, litigation and enforcement to transactional and regulatory advice.



Service

Our practice groups include:

- Banking and Finance
- Compliance and Governance
- Capital Markets
- Corporate Commercial
- Dispute Resolution
- Employment & Human Capital Services
- Intellectual Property
- Projects, Infrastructure, and Utilities
- Real Estate and Hospitality



Experience

Our Intellectual Property (IP) team is led by two (2) Partners namely, Titirat Wattanachewanopakorn and Nuttaphol Arammuang. Titirat has unique experiences and specializations in anti-piracy & anti-counterfeiting. He has implemented effective strategies with regard to IP protection for global brands not only in Thailand but also within the CLMV region, particularly Laos and Cambodia. Nuttaphol is a specialized IP litigator experienced in several landmark cases before the Thai IP&IT Court. Nuttaphol also focus on IP portfolio management and IP commercialization as well as contentious IP matters both in Thailand and other countries for several years.

In addition, our senior trademark and patent lawyers are experts in their fields. They have more than 10 years of experience dealing with various complicated issues and delivering favorable results to their clients. We also have mid-level associates and junior associates with excellent academic records from leading universities in Thailand and abroad as well as background in intellectual property practice.



Award

- Tier 1: Trademarks/Copyright, ALB IP Rankings, 2017
- Tier 2: Patents, ALB IP Rankings, 2017
- Tier 3: Intellectual Property, Legal 500, 2017
- Tier 3: Mergers & Acquisitions, ALB M&A Rankings, 2016



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Contact person



Nuttaphol Arammuang

Partner

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Experience

With over 13 years of experience exclusively in Intellectual Property, Nuttaphol provides advice to clients on a wide array of contentious and non-contentious IP matters arising both in Thailand and overseas. Nuttaphol is an accomplished IP litigator whose expertise encompasses a wide range of IP disputes, including pharmaceutical patent litigation, patent infringement, design, trademark & trade dress infringement, passing off, trade mark invalidation, copyright litigation relating to new media and technology, as well as obtaining preliminary injunction and Anton Piller orders.

Career

Nuttaphol was admitted to legal practice in 2002 and joined ZICO Law in 2015. He was previously a Senior Associate and IP Litigator in the Intellectual Property Department of Tilleke & Gibbins (2002-2015).



Titirat Wattanachewanopakorn

Partner

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Experience

Titirat is a dedicated and self-driven professional with more than 13 years of experience in intellectual property practice at both domestic and international levels. Specializing in anti-piracy & anti-counterfeiting, Titirat has a practical and commercial approach towards solving clients' needs and has assisted numerous clients in developing and implementing effective strategies with regards to IP protection of their global brands. His expertise spans across various industries, particularly automotive, electronic, luxury, entertainment, food and consumer product industries.

Career

Titirat's legal career began at Tilleke & Gibbins International Ltd. in Bangkok and he has been with the firm's IP Department since 2002. He joined the ZICO Law network as a Partner to spearhead the IP practice at ZICO Law Thailand in 2015.

Practice Areas

- Registration and Prosecution
- Dispute & Litigation
- Mediation and Alternative Dispute Resolution
- Anti-Piracy & Anti-Counterfeiting
- Criminal Enforcement
- Infringement Analysis, Freedom to Operate & Patent Clearance
- Transactional IP
- New Media Issues
- IP in Pharmaceutical and Medicines Industry

Qualifications

- Lawyer's License, Lawyer Council of Thailand
- Registered Patent Agent
- Notarial Service Attorney License
- Master of Management (Entrepreneurial and Innovation), Mahidol University, Bangkok, Thailand
- LL.B., Thammasat University, Bangkok, Thailand

Practice Areas

- Registration and Prosecution
- Mediation and Alternative Dispute Resolution
- Anti-Piracy & Anti-Counterfeiting
- IP Investigation
- Criminal Enforcement
- Transactional IP
- Regulatory Advice in Crop Protection and Pesticide Industry
- Government Relations

Qualifications

- Lawyer's License, Lawyer Council of Thailand
- Registered Patent Agent
- Notarial Service Attorney License
- M. in International Legal Studies, Washington Collage of Law, American University, Washington, D.C., United States of America
- Master of Science in Administration, Central Michigan University, Pleasant, Michigan, United States of America
- LL.B., Thammasat University, Bangkok, Thailand