

 **Firm Overview**

Asia Plus is a leading financial service group of companies providing one stop financial service center ranging from Securities Brokerage, Investment Banking, Assets and Wealth management, Equity Derivatives and Private Equity.

 **Service**

Investment Banking Services under Asia Plus Advisory are detailed as follows:

▶ **Public Offerings and Private Placement**

Conduct due diligence of a client and its related parties for restructuring to enhance the client's equity value and comply with SEC and/or SET regulations with proper disclosure, which includes valuation and pricing of the client and development of placement strategies

▶ **Mergers & Acquisitions**

Assist an acquirer or a seller to search and identify targets or a targeted acquirer, evaluate the target and financial considerations in offer to formulate transactional strategies, to negotiate and arrange funding, and where applicable to advise on regulatory compliance

 **Service (con't)**

▶ **Transactional Financial Advisory**

Advise a client in pursuing a take-over, business consolidation, investment/ divestment or connected transaction which includes strategies formulation, transaction structure, valuation, disclosure and compliance Public Offerings and Private Placement

▶ **Business Valuation & Feasibility Study**

Assess a client's business/equity value with generally accepted valuation methodologies such as Book/ Adjusted Book Value, Discounted Cash Flow, Comparable Multiples, and Liquidation Value

▶ **Independent Financial Advisory**

Provide an independent opinion regarding a financial or business transaction and advise on any relevant SEC and/or SET regulations governing the transaction

▶ **Financial Restructuring**

Advise financially distressed companies to reorganize their businesses, capital and financial structures as a going concern in conjunction with negotiation with creditors in preparing for growth and expansion



Selected Track Records

Initial Public Offering

 Dental Corporation Plc. THB 300,000,000 Initial Public Offering Financial Advisor & Lead Underwriter April 2017	 MFC Industrial Real Estate Investment Trust THB 975,000,000 Initial Public Offering Financial Advisor December 2015	 Taokaenoi Food & Marketing Plc. THB 1,440,000,000 Initial Public Offering Financial Advisor & Lead Underwriter December 2015	 JAS Asset Plc. THB 333,480,300 Initial Public Offering Financial Advisor & Lead Underwriter November 2015
 Com7 Plc. THB 1,005,000,000 Initial Public Offering Financial Advisor & Lead Underwriter August 2015	 Srisawad Power 1979 Plc. THB 1,725,000,000 Initial Public Offering Financial Advisor & Lead Underwriter May 2014	 Ichitan Group Plc. THB 3,900,000,000 Initial Public Offering Financial Advisor & Lead Underwriter April 2014	 MK Restaurant Group Plc. THB 9,106,650,000 Initial Public Offering Financial Advisor & Lead Underwriter August 2013

Mergers & Acquisitions

 Sawad Power 1979 Plc. THB 670,000,000 Acquisition of BFIT January 2017	 Principal Capital Plc. THB 5,900,000,000 Acquisition of V Brilliant Group Holding September 2016	 Thai Wah Plc. THB 5,900,000,000 Amalgamation of Thai Wah Starch Pcl and Thai Wah Food Products Pcl. October 2015	 Country Group Holdings Plc. THB 3,522,051,138 99.09 % acquisition of Country Group Securities Plc. December 2014
 Sub Sri Thai Plc. THB 1,853,800,000 100% acquisition of Greyhound Co., Ltd. and Greyhound Café Co., Ltd. July 2014	 SCG Paper Plc. THB 503,475,651 6.69% acquisition of Thai Cane Paper Plc. for delisting February 2014	 Country Group Development Plc. THB 3,700,000,000 Backdoor listing of real estate companies June 2013	 Royal Bangkok Healthcare Co., Ltd. THB 206,297,245 25.01% acquisition of Thorburn Medical Centre Plc March 2013

Independent Financial Advisor

 PTT Plc. THB 121,952,700,000 IFA Restructuring of PTT April 2017	 Vinylthai Plc. THB 7,300,000,000 IFA Tender Offer March 2017	 King Wai Group (Thailand) Plc. THB 1,009,920,000 IFA Connected Transaction and Whitewash January 2017	 King Wai Group (Thailand) Plc. THB 326,040,000 IFA Tender Offer by KWT1499 and Tommo June 2016
 Chiangmai Frozen Foods Plc. THB 950,000,000 IFA Tender Offer by Northern Agricultural October 2015	 S & P Syndicate Plc. THB 561,100,000 IFA Connected Transaction May 2015	 Grand Canal Land Plc. THB 18,000,000,000 IFA Investment in the Super Tower Project January 2015	 Bliss-Tel Plc. THB 114,100,000 IFA Disposition of Shares in Bliss Thai Asset March 2015



Awards

 Best Bond Award 2015 Top Underwriting Securities Firm by Thai BMA Asia Plus Securities Co., Ltd.	 Best CEO Awards : CEO of the Company listed on SET Dr.Kongkiat Opaswongkam	 2014 IAA Best Analysts Award Asia Plus Securities Co., Ltd.
 2013 Advisory Broker of the Year - Asia Award Asia Plus Securities Co., Ltd.	 2011 Best Bond Securities Firm Asia Plus Securities Co., Ltd.	 2011 Best Mid-cap Corporate Finance House Award Asia Plus Securities Co., Ltd.



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Experience

Lec has been advising both international and local corporate clients from a great variety of business sectors in the areas of business planning and strategy development, organizational diagnosis and restructure, project feasibility study, business valuation, public listing, mergers and acquisitions, financial restructure, and corporate recovery. He is an experienced business negotiator, with a particularly good understanding of the Japanese and Chinese business culture, and is fluent in these languages and capable to work comfortably in a cross-cultural environment.