



Firm overview

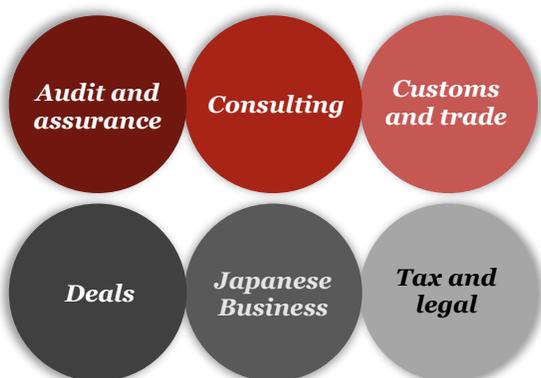
At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services.

PwC has had a presence in Thailand for more than 56 years, and there are over 1,600 people in our Bangkok-based office.



Services

Our Assurance, Tax and Advisory services are delivered through separate legal entities focusing on different aspects:



Each entity within Thailand is able to draw on the collective resources and experience of PwC, both locally and worldwide. We tap into our global network and deep industry expertise to advise on issues that matter.



Contact details

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Contact person: Somrat Khumpibal, ext 4721.



Experience

Our client base includes the largest Thai and multinational companies, as well as government institutions.

We have close interaction with both economic and state bodies which allows us to keep up with the fast changing business environment. We believe that sound governance and transparency form the bedrock of leadership, and we are committed to serving with integrity and good sense.

We have staff with extensive experience of working with clients in these industries:

- Automotive
- Banking
- Capital markets
- Energy and mining
- Entertainment and media
- Healthcare
- Insurance
- Oil and gas
- Telecommunication
- Transportation
- Technology



Awards

International Accounting Bulletin Forum & Awards: Audit Innovation of the Year, 2016

AdAge Awards: PwC Experience Center, One of the 10 Best Places to Work in Advertising & Media

Vault Accounting firm rankings for 2016: #1 in Accounting 50, #1 in Prestige, #1 in Overall Diversity

For more information, please visit:
<https://www.pwc.com/us/en/about-us/pwc-awards.html>



Chanchai Chaiprasit
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Experiences

Chanchai is experienced in auditing entities that are transforming from a private company into a public company i.e. Initial Public Offerings. He also provides advice on financial reporting and internal control system design and implementation, along with the restructuring of accounting systems and financial reporting in accordance with applicable standards for issuing companies.

Career

- Chanchai is a member of the Management Board, an authorised director and a Managing Partner of Clients and Markets of PricewaterhouseCoopers Thailand.
- He leads the implementation of Audit Methodology and Transformation initiatives in the Assurance practice as well as implementing the firm’s quality system in accordance with the International Standard on Quality Control.

His roles with external professional societies include:

- Chair of the Foreign Affairs subcommittee, Federation of Accounting Professions (FAP).
- Member and secretary of the Auditing Profession Committee with responsibilities in establishing the policy and operational strategy of FAP.
- Chairperson of the Auditing Standard Setters subcommittee with responsibilities in further aligning Thai Standards on Auditing with international standards.
- Guest speaker at several seminars and events organised by various societies such as FAP, SEC, the Stock Exchange of Thailand and the Thai Institute of Directors.

Practice Areas

- Financial reporting and internal control systems
- Accounting system and financial reporting restricting in accordance with applicable standards
- Initial Public Offerings

Qualifications

- Bachelor’s degree in Accounting, Thammasart University
- Higher Graduate Diploma in Auditing, Thammasart University
- LL.B. Law, Chulalongkorn University
- Certified Public Accountant in Thailand, SEC Licensed Auditor



Paiboon Tunkoon
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Experiences

Paiboon has over 27 years of experience in both auditing and consulting services. Currently he provides assurance services to a number of large groups of listed companies and IPO clients.

Career

- Paiboon started his career as an auditor in the financial service group in 1990 and has extensive experiences in various parts of PwC.
- In 2007, he was seconded to financial advisory services for seven years. During that period, he worked on a number of due diligence, business rehabilitation and debt restructuring assignments for both debtors and creditors.
- Between 2006 and 2015, Paiboon led and managed key clients and operations at PwC Lao and PwC Cambodia. He performed a number of corporate and fund audits and served leading energy, servicing and mining companies including IPO and listed companies.
- Paiboon is also a Certified Public Accountant in Thailand, Lao PDR and Cambodia.

Paiboon is a member of:

- The Federation of Accounting Professions of Thailand.
- The Lao Institute of Certified Public Accountants.
- The Kampuchea Institute of Certified Public Accountants and Auditors.

Practice Areas

- Financial reporting and internal control systems
- Initial Public Offerings
- Business rehabilitation and debt restructuring
- Due diligence and loan portfolio review

Qualifications

- Bachelor’s degree in Business Administration (Accounting), Thammasart University
- Diploma in Advanced Auditing, Thammasart University
- Master of Business Administration, Chulalongkorn University
- Certified Public Accountant in Thailand, SEC Licensed Auditor